



Vision Statement

“Adventure with resources that capture imagination and achievement”

Core Values

Serve the One

Develop Future Leaders

Live the Scout Oath, Law, Motto, & Slogan

Serve the Community

Mission Statement

“The mission of Camp Maple Dell is to provide a fun and rewarding experience for Scouts using the aims and methods of scouting while maintaining the standards of the Scout Oath and Law.”



Long Term Objectives

- I. **Financial and Expansion:** Keep the Camp growing and financially strong.
 - A. Develop a fund for future needs and Improvements
 - B. Enhance Camp Income

- II. **Stakeholder Direction:** Develop a plan to keep the camp growing and successful.
 - A. Build relationships with Community
 - B. Continue to develop a strong income and donation flow
 - C. Continue to develop youth

- III. **Human Resource Development:** Develop our future professional and volunteer staff.
 - A. Attract, retain, engage, and develop skilled and talented people
 - B. Develop a succession plan for camp leadership.

- IV. **Plan for Organizational Realignment:** Align goals to make the camp efficient and profitable.
 - A. Utilize the camp entire year.
 - B. Maple Dell is premier camp for the council.
 - C. Pristine Camp Development.
 - D. Improve & Expand the Clyde lodge for multi uses
 - E. Provide for a new swimming pool & bathhouse



Objectives 2010

Short Term Objectives

- I. **Objective:** Increase Stakeholder Value through improvement and profitability
 - A. Seek Sponsoring organizations to “own” a campsite or facility.
 - B. Develop better internal and external alliances for the camp

- II. **Objective:** Attract and Retain Skilled and Talented People
 - A. Support ongoing staff and volunteer training programs for the camp.
 - B. Have the best organizational structure for the most success

- III. **Objective:** Provide Quality in all Aspects of the Camp
 - A. Quality campsites, storage facilities, fire protection, etc
 - B. Quality aquatics programs (Swimming Pool)
 - C. Define Quality as camp being in code compliance.



- a. **Stakeholders:** Scouts, Families, Neighbors, Volunteer Scout Leaders, Sponsoring Units, Professional Scout Leaders, Communities, Businesses, and Churches.
- b. **Strengths:** Tradition, Serene Location, Accessibility, Facilities (lodge, pool, sleeping quarters, food prep facility), Training, ability to expand the camp, develop volunteers,
- c. **Weaknesses:** Outdated facilities, over used facilities, not enough facilities to serve boys, no pool, lack of staff sleeping quarters, no septic system, knowing when the camp is full, all profits are diverted from the facility,
- d. **Opportunities:** Partnership with camp masters, churches, and volunteers to develop facilities and resources,
- e. **Threats:** Additional regulation, and government oversight, water rights issue,



geological movement, lack of funding to maintain camp at optimum levels,

- f. Master Plan: (5) Pool (without pool market share will diminish), Expand Clyde Lodge, Improved Staff quarters, New Ranger House, (1) More showers and toilets (can't open without improvements or additions); (6) dredge and improve lake and Lake side facilities; (3) Settle water issues with city; pavilion at every camp site, campsite regeneration (plantings trees, shrubs, build bridges, Low roof pavilions); High COPE; pavilions made with all metal; parking improvement and reorganization; year-round use; Pave bridge approach & paint guard rail; (2) Improve storage facilities and**



spread throughout the camps; (4)

New roof on trading post;

g. Bin: Develop patrol sites (subdivide current troop sites); Turn camp into a day camp or Cub scouts;