

# “The Iceberg Analogy”

The true cost of Scouting

What you see above the water is only about 20% of what Scouting provides to our members



Books, uniforms, Boys' Life, Equipment, Registration, Activity Fees, Meeting site costs, etc.

But there is a whole lot more below the waterline!

### **Volunteer and Staff Training**

Training for more than 45,000 volunteer leaders every year.

### **Insurance Coverage**

To protect volunteers, chartered organizations, staff members, and properties.

### **Camp Directors/Rangers**

To keep the beautiful camps up-to-date and ready for Scouts and families.

### **Recognitions**

For leaders who complete training, volunteer for special projects, and help in many Scouting roles.

### **Professional Staff**

Work with volunteers to organize new units, manage, fund-raising programs, conduct trainings, assist membership recruitment, provide counsel and direct support for District, camps, and programs.

### **Council Website**

Go online to [www.utahscouts.org](http://www.utahscouts.org) to learn more about the Council and its programs.

### **Reference Publications and Resources**

Everything from Program planning kits and Program helps to camping cookbooks.

### **Support Staff**

For registration, publications, and other program support.

### **Camp Promotion**

For Cub Scout Day Camps, Boy Scout Camps and High Adventure Bases - 12 in all

### **Camp Equipment**

Tents, cooking equipment, camp vehicles, building repairs, canoes, equipment replacement and repair, and general upkeep of Council camps.

### **Administrative Needs**

Computers, online registration, customer service, links to the National BSA Computer System, and more.

### **Eight Service Centers**

Utilities, insurance, repairs, and remodeling throughout the Council.

### **PR and Media**

Blogs and social media can help volunteers and parents to know the good works of Scouting.

The majority of the costs of the Scouting program, including running the Council camps, record keeping, distribution of printed and electronic materials, training programs, support staff, and insurance are hidden beneath the surface, just like an iceberg. The 80 percent that isn't visible is what keeps the rest afloat.

Help keep Scouting afloat!